

There's giving and there's  moneygiving

# EASIER FUNDRAISING

Scout's Gilwell Reunion 2016

# WHO ARE VIRGIN MONEY GIVING?

---

Helping you raise more.

---



Not-for-profit online fundraising service



Backed by Virgin Money



Great partnerships



money  
giving

Because we're a not-for-profit service, we've helped charities in the UK save £14 million on their online fundraising.

# HOW CAN WE HELP YOU?

Quick, easy AND cheap to make your life easier.

1. Collect subscription fees online – saves you time
2. Automate Gift Aid collection – turn £1 into £1.25
3. Helps you reach a wider audience with your fundraising



Free to  
register  
for the  
Scouts

And as we're not-for-profit, we keep our fees low.

Donation	£10.00
Gift Aid	+ £2.50
Transaction fee of 2%	- £0.20
Card processing fee of 1.45%	- £0.15
<b>Total you receive</b>	<b>£12.15</b>

- No monthly fees
- No charges for collecting Gift Aid
- A small fee taken from donations

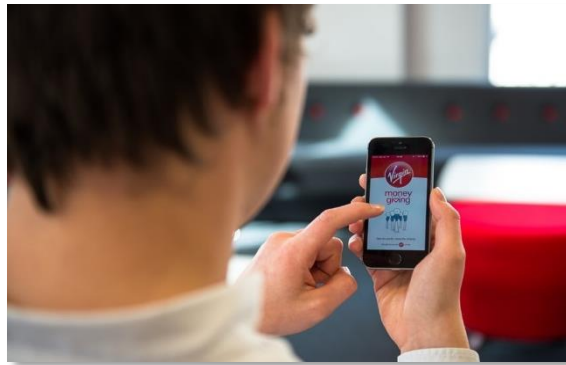
# 1. ONLINE SUBSCRIPTION FEES

---

No more forms.

---

- Saves time
- Online payment
- Gift Aid collected on your behalf
- Email receipts
- Identify subs from donations in reporting



## 2. AUTOMATED GIFT AID

Gift Aid at the click of a button.

- Completely free service
- Gift Aid passed on in full
- Donors click to enable Gift Aid



# 3. AMAZING FUNDRAISING

Whatever you need; we've got it covered.



Online donations



Groups and teams



Appeals



Events



Corporate fundraising



Someone Special



Training



Reporting tools



Helpdesk

# 3. AMAZING FUNDRAISING

Whatever you need; we've got it covered.



Online donations



Groups and teams



Appeals



Events



Corporate fundraising



Someone Special



Training



Reporting tools



Helpdesk

# 3. AMAZING FUNDRAISING

Whatever you need; we've got it covered.



Online donations



Groups and teams



Appeals



Events



Corporate fundraising



Someone Special



Training



Reporting tools



Helpdesk



# 3. AMAZING FUNDRAISING

Whatever you need; we've got it covered.



Online donations



Groups and teams



Appeals



Events



Corporate fundraising



Someone Special



Training



Reporting tools



Helpdesk

# 3. AMAZING FUNDRAISING

Whatever you need; we've got it covered.



Online donations



Groups and teams



Appeals



Events



Corporate fundraising



Someone Special



Training



Reporting tools



Helpdesk

# 3. AMAZING FUNDRAISING

Whatever you need; we've got it covered.



Online donations



Groups and teams



Appeals



Events



Corporate fundraising



Someone Special



Training



Reporting tools



Helpdesk

# 3. AMAZING FUNDRAISING

Whatever you need; we've got it covered.



Online donations



Groups and teams



Appeals



Events



Corporate fundraising



**Someone Special**



Training



Reporting tools



Helpdesk

# 3. AMAZING FUNDRAISING

Whatever you need; we've got it covered.



Online donations



Groups and teams



Appeals



Events



Corporate fundraising



Someone Special



Training



Reporting tools



Helpdesk

# THESE GUYS LOVE US

More money in less time.

44 ½  
HOURS  
SAVED

*“We saved 44½ HOURS on Gift Aid and OSM claiming paperwork – and that’s not including sending out and collecting forms which can be put back into running our Scout Group (which is of course more enjoyable!).”*

*“Family and friends from around the globe to support our local causes.”*

**Drummond Cox, Leader of 26th Dundee Scout Group**



LOWER  
FEES

*“We decided to switch to Virgin Money Giving due to the lower fees offered than JustGiving.”*

*“Support is just a phone call away.”*

**Marion Christmas MBE, Founder of the Kaira Konko Scout Project**

# HOW CAN WE HELP YOU?

Quick, easy AND cheap to make your life easier.

Free to set up – with no ongoing commitment

- Saves time collecting subs online
- Increased income from automated Gift Aid collection
- Helps you reach a wider audience to increase the amount you raise



Free to  
register  
for the  
Scouts

**THANK YOU**  
Any questions?